

2027 Summer Startup Application Preview

90-Second Video

Video Guidelines

In 90 seconds, pitch yourself as a future member of a Summer Startup team. Be creative and authentic as you showcase yourself. We want to learn what motivates you, how you collaborate with others, and why you would be a valuable teammate in a fast-paced, entrepreneurial environment. If you already have your own business, we'd love to hear about it.

Remember: we look for **ALL** skill sets. Innovation must exist in every industry and content area. Entrepreneurs are everywhere — show us what you bring to the table! There are no right or wrong answers. Be genuine and let your personality shine through.

Key Video Upload Requirements

- File size: up to 500 MB
- Avoid special characters in the file name (like # % &) to prevent upload errors.
- Suggested file name: GSE27_Lastname_Firstname
- Accepted formats include MP4, MOV and MP3

Short Answer Questions

Note: Character limits include spaces.

- Convince us in 300 characters or less that you're applying to this program because you're passionate about entrepreneurship.
- What's your story? (900 characters max)
- Choose TWO of the following prompts to write about. (900 characters max per answer)
 - a. Tell us about a time you helped someone else succeed, even when it meant putting your own goals, recognition, or comfort second. What did you do and what did you learn?
 - b. GSE serves students from every corner of Kentucky and from many different backgrounds. Describe a time you worked with someone whose experiences, ideas, or perspectives were different from your own. What did you learn from that experience?

- c. Tell us about a challenge you faced when you didn't have all the resources, money, equipment, knowledge, or support you wanted. How did you find a way forward?
- d. What's something you are passionate about that causes you to take action, not just talk about it? Give a specific example.
- e. Describe a failure, setback, or mistake that taught you something important. Looking back, would you make the same decision again? Why or why not?

Do you have a business or something similar?

What is the name of your business?

If you currently have your own business or something similar, tell us all about it. (600 characters max)

If applicable please provide website link, Instagram Handle, LinkedIn, Facebook, YouTube, TikTok.

Relevant Experience

Please describe the classes, experiences, activities, accomplishments, and goals that have helped shape you as a team member and leader. Include relevant high school courses, work experience and extracurricular activities, as well as any other experience that demonstrates your skills and strengths. (900 characters max)