

E-lumni Marketplace

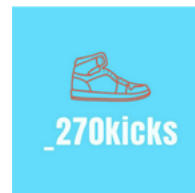
BUY IN THE BLUEGRASS!

*Empower Kentucky's up-and-coming entrepreneurs—
Support these businesses founded by
GSE Summer Startup and Collegiate Pitch alums.*

_270 KICKS

Curtis Lin | Summer Startup '21

Authentic sneakers for sale to the public.



2 CHICKS' FARM

Madison Taylor | Summer Startup '21

Lauren Taylor | Summer Startup '25

Sells jellies, baked goods, custom t-shirts, decals, and wood decor.



502 RACING

Cullen Spalding | Summer Startup '23

Provides affordable thoroughbred ownership for participants in the Kentucky Circuit.



ACS PHOTOGRAPHY

Anna McDowell | Summer Startup '23

Louisville photographer capturing candid moments at a variety of events.



ANNELI WHITE DESIGNS

Anneli White | Summer Startup '19

Hand-lettered goods, gifts, and apparel.



ANSLEY B. PHOTOGRAPHY

Ansley Buchanon | Summer Startup '23

Kentucky photographer specializing in individualized photo sessions.



AUBREY'S AMAZING ADVERTISING AGENCY

Aubrey Sutton | Summer Startup '23

Provides creative marketing work to small businesses. Specializes in stop-motion videos.



AUNTIES SOULFOOD AND SWEETS

LaShay Calvin

Collegiate Pitch '23 | Sullivan University

Affordable, healthful soul food in Louisville restaurants, to-go meals, deliveries, and catering.



AV STUDIOS

Anvika Vangala | Summer Startup '25

Louisville-based photography business with a wide variety of specialties including senior, graduation, prom, and family portraits.



AYDA POPS

Ayda Brown | Summer Startup '25

A small confection-oriented business selling themed cake pops for birthdays and other celebrations in Hebron.



BAD TRIP CLOTHING

Haylen Wehr | Summer Startup '21

Reworked vintage clothing brand that creates unique, one-of-a-kind garments.



BAGS BY ARNA

Arna Patel | Summer Startup '25

Etsy shop offering stylish, handcrafted accessories with a bold flair.



BAKE MY DAY

Emma Higgs | Summer Startup '25

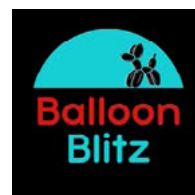
A boutique bakery offering made-from-scratch treats and custom cakes for every occasion.



BALLOON BLITZ ENTERTAINMENT

Isaac Angeles Plakosh | Summer Startup '25

Custom balloon art for events and decor. Balloon twisting lessons.



BEEING2GETHER, LLC

Keith Griffith III | Summer Startup '22

Louisville-based honeybee preservation that sells honey, honeybee by-products, and apparel.



BEN WEBER-HOROWITZ

Ben Weber-Horowitz | Summer Startup '23

Kentucky-based musician. Stream Ben's debut album, "Relations," on all socials in his LinkTree.



BLOOM&BREATHE

Ekantika Sanyami | Summer Startup '25

A wellness-focused plant shop dedicated to enhancing your living space with indoor plants that promote health and vitality.



BLOOM BAKERY

Kaytlin Flowers, Bryan Flowers, Raechele Coogle,
Olivia Coogle, Rose Flowers, Amanda Alfes
Collegiate Pitch '24 | Sullivan University

Bloom Bakery is here to boost our economy, serve our community, and set the benchmark for great taste and quality while providing the best customer service.



BRIGHT BEADS

Jill Heffernan | Summer Startup '21

Female-founded company that offers an array of beautiful, beaded jewelry.



BUTTERFLY BAKERY

Lacey Burnley | Summer Startup '25

Sourdough bread business licensed and sold locally in Ballard County, inspired by the desire to continue Joyce Ager's legacy of love and support.



C.BAKE

Mysha Chasmawala | Summer Startup '25

Started in 2018, C.Bake brings you custom and unique flavored Indian-fusion cakes in Louisville.



CHEZ

Amber Yerkes

Collegiate Pitch '24 | University of Louisville

A revolutionary tech platform connecting discerning clients with top-tier culinary talent and offering game-changing HR solutions for restaurants.



THE CHAOTIC DESIGN SHOP

Madyson Coots | Summer Startup '23

Offers custom-designed earrings and t-shirts.



CHRISTIAN BECK MUSIC

Christian Beck | Summer Startup '18

Musician and songwriter from Louisville. Stream his music on any of his LinkTree channels.



CLAUDIA FAYE DESIGN

Claudia Wright | Summer Startup '23

Specializes in custom floral arrangements for all special occasions and events, including weddings.



CRAFTS BY CODI

Codi Raser | Summer Startup '21

Customizable, handmade-to-order crochet clothing.



THE CUPCAKE TIN

Dakota Ward | Summer Startup '23

Provides seasonal cupcakes for preorder and purchase during the holiday seasons.



CULINARY HR

Amber Yerkes

Collegiate Pitch '25 | University of Louisville

An AI-driven platform that connects chefs with career opportunities, offers mentorship, and delivers predictive financial insights to optimize restaurant operations.



CYCHEDELIC HAZE

Cyrus Carver | Summer Startup '25

Custom made jewelry, keychains, and accessories. Everything can be made to order.



DOCAI

Sarisha Lohano, Dushant Lohano

Collegiate Pitch '25 | University of Kentucky

AI-generated personalized animated videos that explain diagnoses and treatment plans in a clear and accessible way, ensuring everyone leaves the hospital informed and ready to recover.



DOZA

Iziah Washington, Dorian Nowell

Collegiate Pitch '24 & '25 | University of Louisville

Streamlining the off-campus housing process for students and prioritizing efficiency and peace of mind for property owners.



DUE GOODER

Nate Royal

Collegiate Pitch '25 | University of Louisville

A website and app that extract assignments from syllabi, syncing them to Google Calendar, and providing dashboards with personalized reminders.

Due Gooder



DXD LABS

Pollux Grande, Ryan Gallagher, Sean Gallagher,
Callum Robinson, Eddy Sandoval

Collegiate Pitch '22 | Eastern Kentucky University

Fitness supplement product line, including a stimulant-free pre-workout powder.



ENVEE BOUTIQUE

Alavia Day

Collegiate Pitch '23 | Sullivan University

Black-owned boutique in Lexington, where confidence is key!



FOUR FINGERS FIREWORKS

Eric Peiffer | Summer Startup '23

Teen co-owned business that sells fireworks during the summertime.



FROM EMMA YI

Emma Coffey | Summer Startup '20

The perfect place to get preloved designer goodies, from Louis Vuitton to Coach.



G&E SOLUTIONS

Emmanuel Haynes

Collegiate Pitch '25 | University of Louisville

A portable shower solution for communities without access to plumbing or electricity.



GIRLSINMED

Samyukta Garapati | Summer Startup '25

A platform designed to empower young women to explore careers in medicine and healthcare.



GIRLY PUMPS

LeAnn McAbee

Collegiate Pitch '23 | Northern Kentucky University

Stand-alone gymnasium creating a safe environment for women and feminine individuals to exercise without judgment.



THE GIVING TREE

Tanvi Rakesh | Summer Startup '23

Kentucky-based nonprofit that helps underprivileged children around the world receive an education and acquire basic necessities.



GROW502

Chidum Okeke | Summer Startup '14

Working to improve the health of Louisville's marginalized communities.



HANDY HAT

Wyatt Hench

Collegiate Pitch '25 | University of Kentucky

A high-quality hat with an integrated magnetic bill that securely holds ferromagnetic hardware.



J&J PUMPKINS

Joey Reed | Summer Startup '25

A pumpkin patch where visitors can explore a variety of pumpkins in different shapes and sizes, perfect for picking, decorating and creating lasting memories.



JAC LANDCARE

Jeremy Cassinelli

Collegiate Pitch '23 | Northern Kentucky University

A full-service lawn care business with a personal, customer service-focused approach.



JAYNE JEWELRY

Ava Carpenter | Summer Startup '25

Artisan jewelry business in Danville, creating unique, handmade pieces for every occasion.



JENNA'S KITCHEN

Jenna Coles | Summer Startup '21

Baked goods and artisanal cheeses sold in Logan County. Accepts requests through social media.



JET SKI 502

Golden Mashindi, Arnold Moto

Collegiate Pitch '25 | University of Louisville

Jet Ski 502 solves the problem of a lack of water recreation by offering jet ski rentals.



KNAPPER STUDIOS LLC

Kellan Knapper | Summer Startup '25

Louisville-based creative agency specializing in cinematography, videography, photography, and graphic design.



LAZY D BAKED GOODS

Bridget Campbell | Summer Startup '25

Bake, package, and transport cookies and treats in DeMossville and sold at the Independence Farmers Market.



LEXINGTON HOME SERVICE

Will Garman | Summer Startup '25

Home services including window washing, pressure washing, mulching, and mowing.



LITTLE FARMER'S MICROGREENS

Xavier Thomas | Summer Startup '23

Fresh superfood microgreens sold in small packs in the Northern Kentucky area.



LODE

Nick Tehrani

Collegiate Pitch '24 | University of Louisville

Lode alternative beverages mimic alcohol using functional ingredients.



LOVE STITCH CLOTHING

Presley Hatchett | Summer Startup '25

Kentucky-based boutique offering stylish, comfortable apparel for everyday wear.



MADDY'S MINIS / BAILEY'S BEENIES

Madelyn Vargas | Summer Startup '25

A handmade crochet business offering a delightful assortment of mini plush toys and keychains.



M.D. DOGS, INC

Olivia Rockaway | Summer Startup '14

Nonprofit providing free books and videos that help diabetics train their own Medical Alert Dogs.



MACKENZIE BENNETT PHOTOGRAPHY

Mackenzie Bennett | Summer Startup '21

Kentucky photographer specializing in couples, weddings, and special events.



MAKENNA ROSE IMAGES

Makenna Chambliss | Summer Startup '23

Photographer specializing in senior portraits.



MANGO CARE

Alfredo Chagua | Summer Startup '25

Nonprofit dedicated to healing hearts, one gift at a time. Providing comfort and emotional support to hospitalized children through thoughtful care packages.



MIDWEST MULBERRY/PURPLEWOOD FARM

Katarina Midelfort

Collegiate Pitch '23 | University of Kentucky

Kentucky's first mulberry supply and processing solution, allowing food-based businesses to incorporate sustainable, healthful, and delicious mulberries into their products.



MO'AT LUXURY PRIVATE DINING

Kourtnee Withers, Kyle Jackson, Jasper Scott

Collegiate Pitch '24 | Sullivan University

A private chef/catering company that prepares and provides quality food and food services for clients anywhere.



N.A. SHOE RESALE

Amelia Lim | Summer Startup '23

Shoe resale company that locates hard-to-find sneakers for their customers.



NUKS NOOTROPICS

Timothy Filiatreau, Gerhardus Olde Loohuis, Joseph Crepps
Collegiate Pitch '25 | University of Louisville

Nüks Nootropic solves the problem of fatigue and lack of focus without the need for excessive stimulants using quality tailored ingredients such as amino acids, ketones, electrolytes, and adaptogens.



NXRTH_41

Andrew Kidd | Summer Startup '20

Customized airbrushed clothing company based in Northern Kentucky.



OUTSIDE LINE MEDIA

Patrick Cummings

Collegiate Pitch '25 | Northern Kentucky University

Outside Line Media solves the problem of the inherent inequality of motorsports by providing a concierge media, marketing, and sponsorship service for racing drivers, tracks, and teams.



PEACHY AND VINTAGE

Caden Adams, Kayla Braden

Collegiate Pitch '22 | Northern Kentucky University

Vintage clothing and antiques company based in Covington.



PERFECT PRESSURE WASHING

CJ Nadler

Collegiate Pitch '24 | Northern Kentucky University

Provides high quality cleaning to all residential homes guaranteeing customer satisfaction.



POP CULTUR'D CO

Livia Ganshirt | Summer Startup '17

Fun, funky apparel and accessories based in Northern Kentucky.



RAK LOUISVILLE

Andrew Dunn | Summer Startup '19

Nonprofit that connects the Louisville community with volunteer opportunities, focusing on random acts of kindness (RAKs).



RAPT PRODUCTIONS

Calloway Stivers | Summer Startup '14
Production company based in Lexington.



REYNOLDS COOKS

Andrew Reynolds | Summer Startup '17
The thought and passion behind fine food brought to your own dining room. Now open for reservations.



RIDHI SIGNS

Ridhi Penmecha | Summer Startup '23
Custom chalkboard signs for restaurants, weddings, and more.



SADI GANDEE PHOTOGRAPHY

Sadi Gandee | Summer Startup '25
Lyon County photography business specializing in sports photography and senior portraits.



SCANT IMAGERY

Jack Scantland | Summer Startup '23
Photographer with videography specialization.



SIP AND SAVOR

Brayden Irvin | Summer Startup '25

A food truck serving up fresh lemonade, hearty homemade mac and cheese bowls, and jumbo baked potatoes.



SMILEFILE

Eric Nelson

Collegiate Pitch '24 | University of Louisville

A patient-centered, digital portal to connect patients to their oral health information.



SOTOSNAPSHOTS

James-Anna Soto | Summer Startup '25

Glasgow-based photography service specializing in portrait and sports photography.



STICKERS AND SWEETS

Abby Prichard | Summer Startup '23

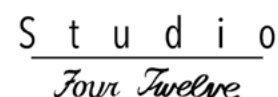
Co-owned business specializing in custom stickers and small treats.



STUDIO FOUR TWELVE

Kyle Westerfield | Summer Startup '14

Laser cutting and engraving personalized gifts, decorations, and custom signs.



SUPERSLATES

Stefan Kwiecinski | Summer Startup '16

Superslates works with startups to help them create and share their pitch.



SYNC SCAPE

John Wharton

Collegiate Pitch '25 | Northern Kentucky University

AI-powered software solution for lawncare owners that automates the quoting and pricing process through satellite imagery.



TELECAST COMMUNICATIONS

Cam Lasley | Summer Startup '17

Provides broadband delivering speeds well over 100mg to homes and businesses in rural Kentucky.



TITAN CAPITAL

Andrew Parker | Summer Startup '15

Licensed real estate agent in Louisville and owner of Titan Capital, a real estate-focused investment entity, specializing in long-term multifamily ownership.



UNCANNY CRAFTS

Katelynn Johnson | Summer Startup '23

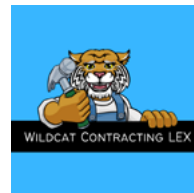
Fun, unique pieces of jewelry made by hand.



WILDCAT CONTRACTING LEX

Jessica Gehefer | Summer Startup '14

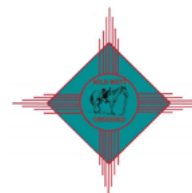
Provides maintenance and construction services to residential and commercial properties.



WILDWEST OBSESSED LEATHER CO

Mallie Johnson | Summer Startup '25

Etsy shop specializing in handcrafted, custom leather goods with a Western flair.



WOOD BY ELEKTRA

Elektra Clauer | Summer Startup '23

Original, handmade wood crafts.



THE GSE SHOP

Shop GSE brand apparel, accessories, and more! Orders are produced on demand and ship in 5-10 business days. Every purchase helps support GSE!



[VISIT THE GSE SHOP](#)



PARTNER WITH US!

GSE is made possible through generous collaborations with public and private partners across Kentucky. With this support, our programs remain free for students, inspiring the next generation of entrepreneurs. From co-marketing to in-kind donations, guest speakers, mentors, funding, and more, join us in empowering young innovators and helping drive Kentucky's future economy!



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