

2017 Student Application Checklist

Preparation:

- _____ Outline answers to these questions: What is my product/service idea? What problem does it solve? How does it solve the problem? How is it better than similar products/services (**Google your idea**)? What skills do I possess to develop or create this product? What would be my role on the GSE team?
- _____ Read the detailed Application Instructions, Video Instructions, and FAQs (all on website).

Make Application Video:

(Hint- Do this first and make sure it accomplishes the following.)

- _____ Content clearly communicates your **idea, skills, and strengths**.
- _____ Time is under 2-minutes.
- _____ Audio/sound is clear and lighting is good.
- _____ If a Team Video, make sure ALL Team members are in it.
- _____ Appropriate credit is given to everyone who helped with idea. Tell us what they did.
- _____ YouTube account is set up and video uploaded to YouTube.
- _____ Title, Description, and Tags are properly added.
- _____ Video is marked "Unlisted."

Online Application Form:

(HINT- print a .PDF copy to review in advance)

Collect these things before starting the application, it CANNOT be saved and finished later:

- _____ Your guidance counselor's name, phone, and email.
- _____ A list of activities, extracurriculars, and work experiences that relate to carrying out your idea or being on a business team (examples: accounting/finance, computer programming, design, engineering, clubs, jobs, leadership positions, marketing/sales)
- _____ List of accomplishments, awards, and goals achieved (we do not consider GPA or ACT score).
- _____ If applying as a team, include all team member names.
- _____ Concise and descriptive written summaries of your product/service, the problem it solves, and why it is innovative.
- _____ Thoughtful answers to short essay questions prepared, spell-checked and ready to paste in.
- _____ If applying as a team, my answers are uniquely my own and not the same as my team members.
- _____ Video link inserted (copy and paste from YouTube).
- _____ Application submitted. DUE BY JANUARY 4, 2017.

Note: If submitted correctly, you will see a screen telling you your application has been received. It is not *complete*, however, until GSE receives your two recommendations.

Recommendations:

- _____ Ask two employers, clients, teachers, or mentors to recommend you (or team).
- _____ Give them the link to our website for the form and instructions.
KentuckyGSE.com > Entrepreneurs & Parents > Apply
- _____ Follow up with them and be sure they send them to GSE by January 4th.



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When GSE has everything it needs from you, including your two recommendations, you will receive an email letting you know that your application is complete.

Questions: answers@kentuckygse.com or 859-568-2199, Mon-Fri 8:30 am – 6:00 pm